JSTOR Participation and Usage

CRIStin Spring Event

Our Organization

ITHAKA is a not-for-profit organization that helps the academic community use digital technologies to preserve the scholarly record and to advance research and teaching in sustainable ways.

Ithaka S+R is a research and consulting service that focuses on the transformation of scholarship and teaching in an online environment, with the goal of identifying the critical issues facing our community and acting as a catalyst for change.

JSTOR is a research platform that enables discovery, access, and preservation of scholarly content.

Portico is a digital preservation service for e-journals, e-books, and other scholarly e-content.

JSTOR Content Overview

» **Archive Collections**: Multidisciplinary and discipline-specific collections that provide access to the complete back runs of more than 2000 academic journals

- Islamic Africa
- Transactions of the Historical Society of Ghana

» **Current Journal Content**: Current issues to 270+ journals by 44 leading publishers are available as collections or as single title subscriptions through JSTOR's **Current Scholarship Program**.

» **Primary Source Collections**: Through collaborations with libraries, museums, and scholarly associations, we are able to provide primary source collections that complement the journal collections. These include monographs, pamphlets, letters, type specimens, government documents, drawings and paintings, and more

» **Books**: More than 24,500 research-quality books by 58 university presses and other scholarly publishers

Scale, Experience and Participation

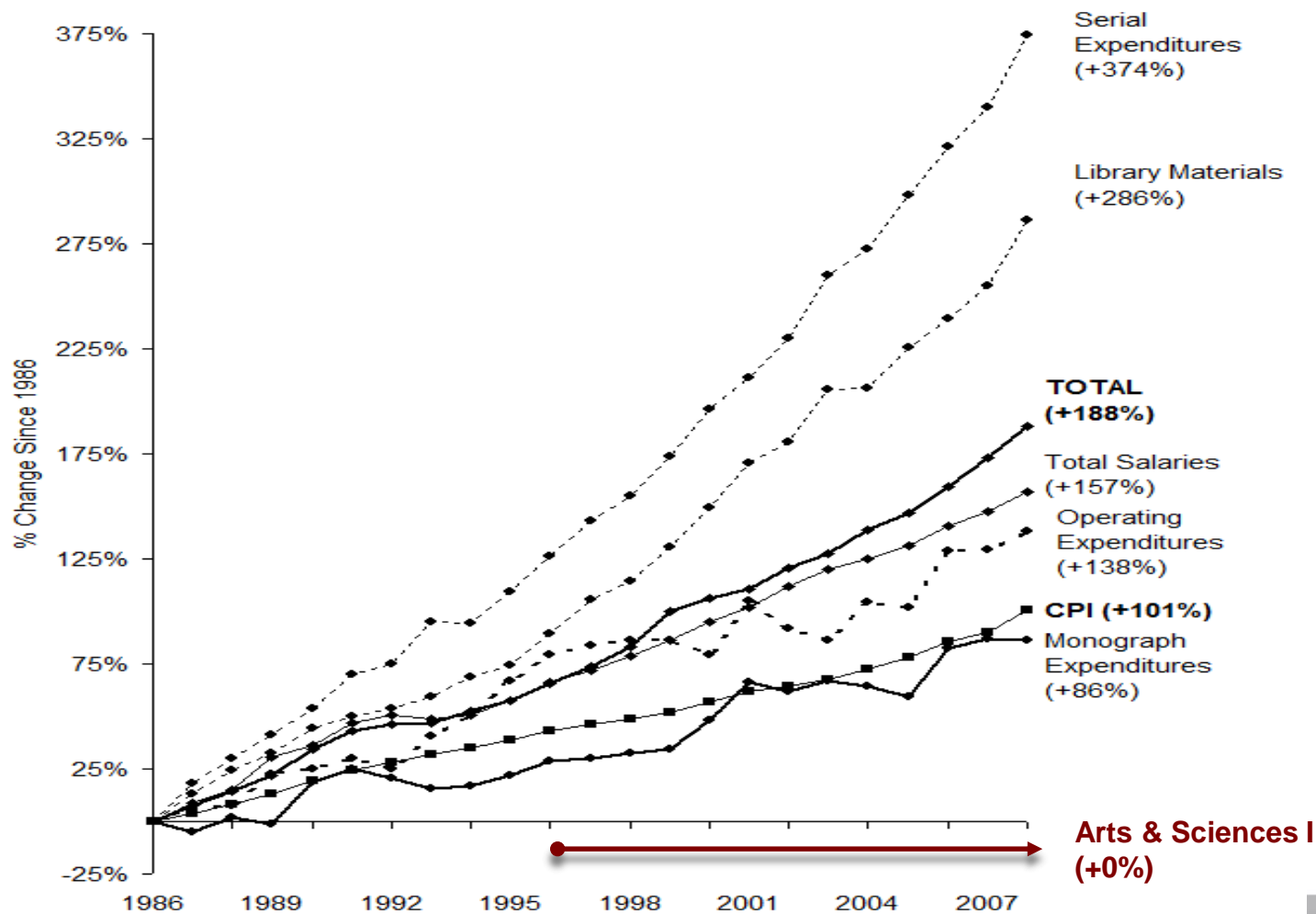|	
542,102,862	**significant accesses**
50,683,877	**digitized pages**
8,621,860	**digitized articles**
2,529,769	**MyJSTOR accounts**
120,269	**Facebook fans**
12,422	**Linear feet of shelf space**
17,868	**Twitter followers**
8,055	**participating libraries**
2,053	**journals**
1,014	**participating publishers**
167	**countries**
67	**disciplines**

Unprecedented 25-year agreement in the UK, set in place by the national funding council in 1998 and now managed by JISC Collections.

Licenses with all European national library consortia: DFG, SURFMarket, Kooperation E-Medien Österreich, CSAL, DEFF, IRIS; CRIStin, NEICON, COUPERIN, CINECA, Madroño, CBUC, BICfB, EISZ, LMBA….

JSTOR

JSTOR Fees Over Time

Graph 4
**Expenditure Trends
in ARL Libraries, 1986-2008**

Serial Expenditures (+374%)
Library Materials (+286%)
TOTAL (+188%)
Total Salaries (+157%)
Operating Expenditures (+138%)
CPI (+101%)
Monograph Expenditures (+86%)
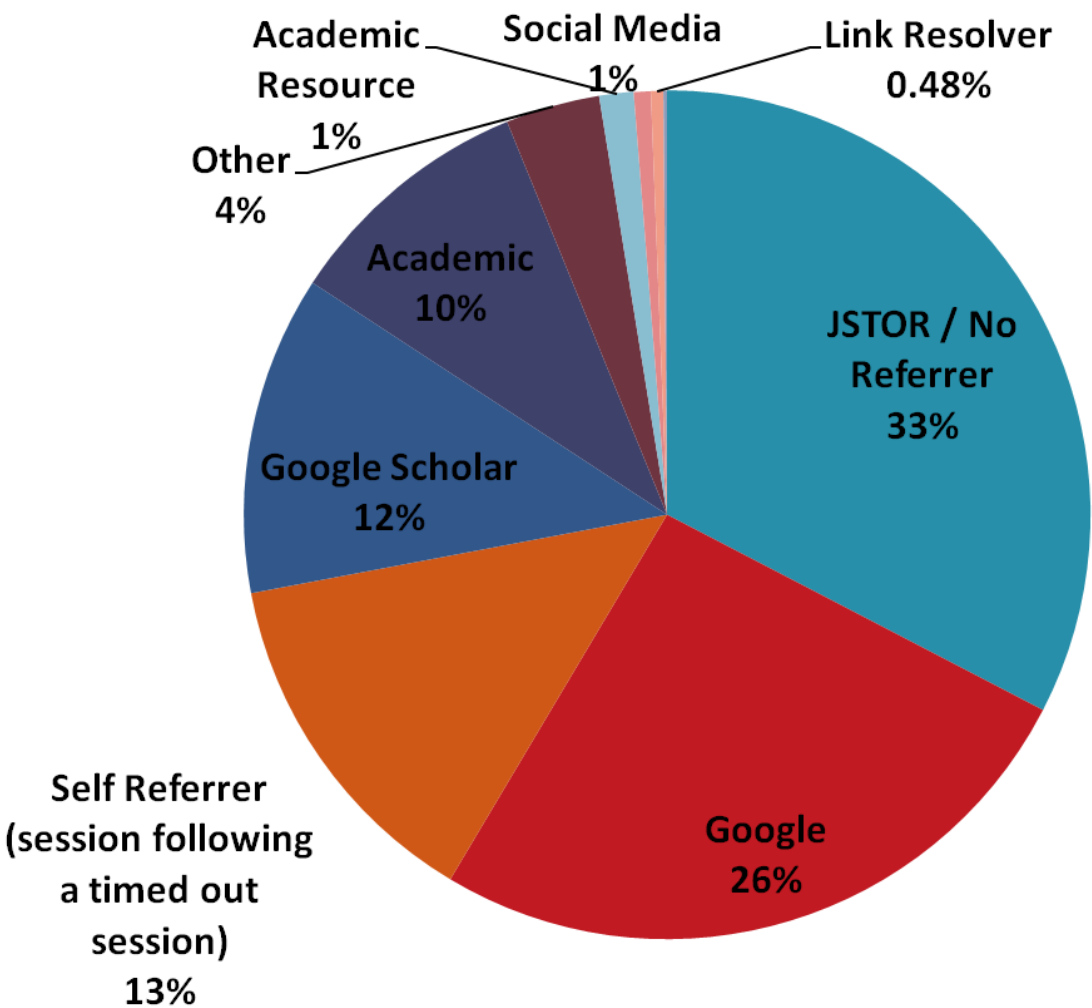**Arts & Sciences I (+0%)**

% Change Since 1986

Source: *ARL Statistics 2007-08,* Association of Research Libraries, Washington, D.C.

JSTOR SESSION SOURCES

Measured by the number of 2013 JSTOR sessions overall

New from JSTOR

Global Plants – Primary Source Database

» Built through the Global Plants Initiative (GPI), an international partnership wherein herbaria and JSTOR work together to create a shared database of information and images of plants worldwide

» More than two million plant type specimens and other foundational materials – the largest in the world

» Collections of more than 270 herbaria from 70 countries

STEM Collection

Science, Technology, Engineering and Mathematics

» Tentatively launching in 2015 and will contain a minimum of 50 titles on completion

» Will feature archives of titles across the general sciences, technology, engineering and math

» Developed for social scientists who need to consult scientific literature or whose research intersects with STEM

Forthcoming Collection

Sustainability

Scholarly and policy literature on sustainable development, environment, business and policy

To include 100 journal titles, with shorter moving walls (0-1 years) for a select number of titles

Focus on high-quality titles that are accessible to scholars and researchers working across the sciences, social sciences, and humanities:

Environmental Sciences and Environmental Studies

Economics and Resource Economics

Business and Management

Policy and Law

Agriculture and Forestry
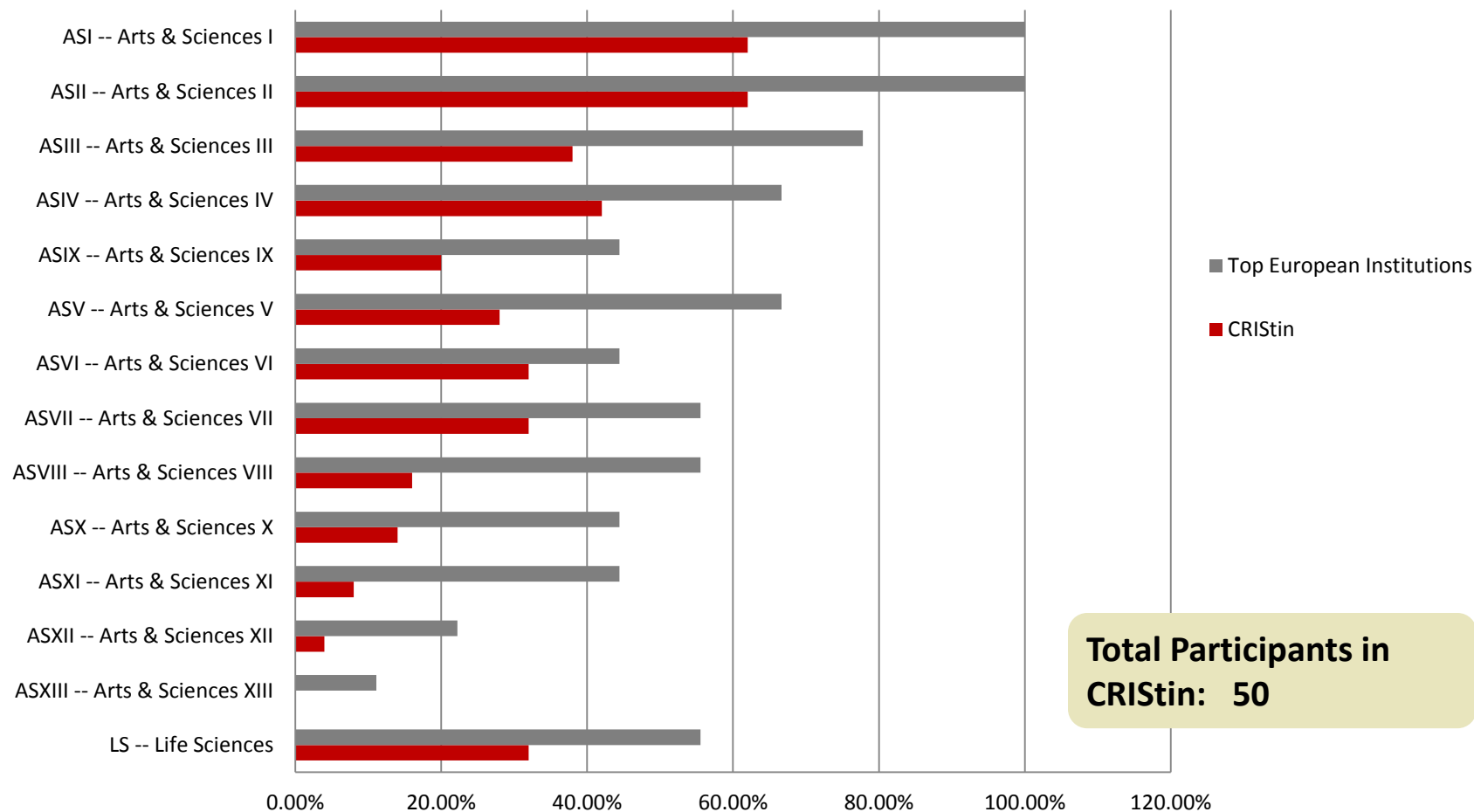
Urban Studies and Culture

JSTOR – CRIStin Access and Usage Analysis

ARCHIVE COLLECTION PARTICIPATION COMPARISON

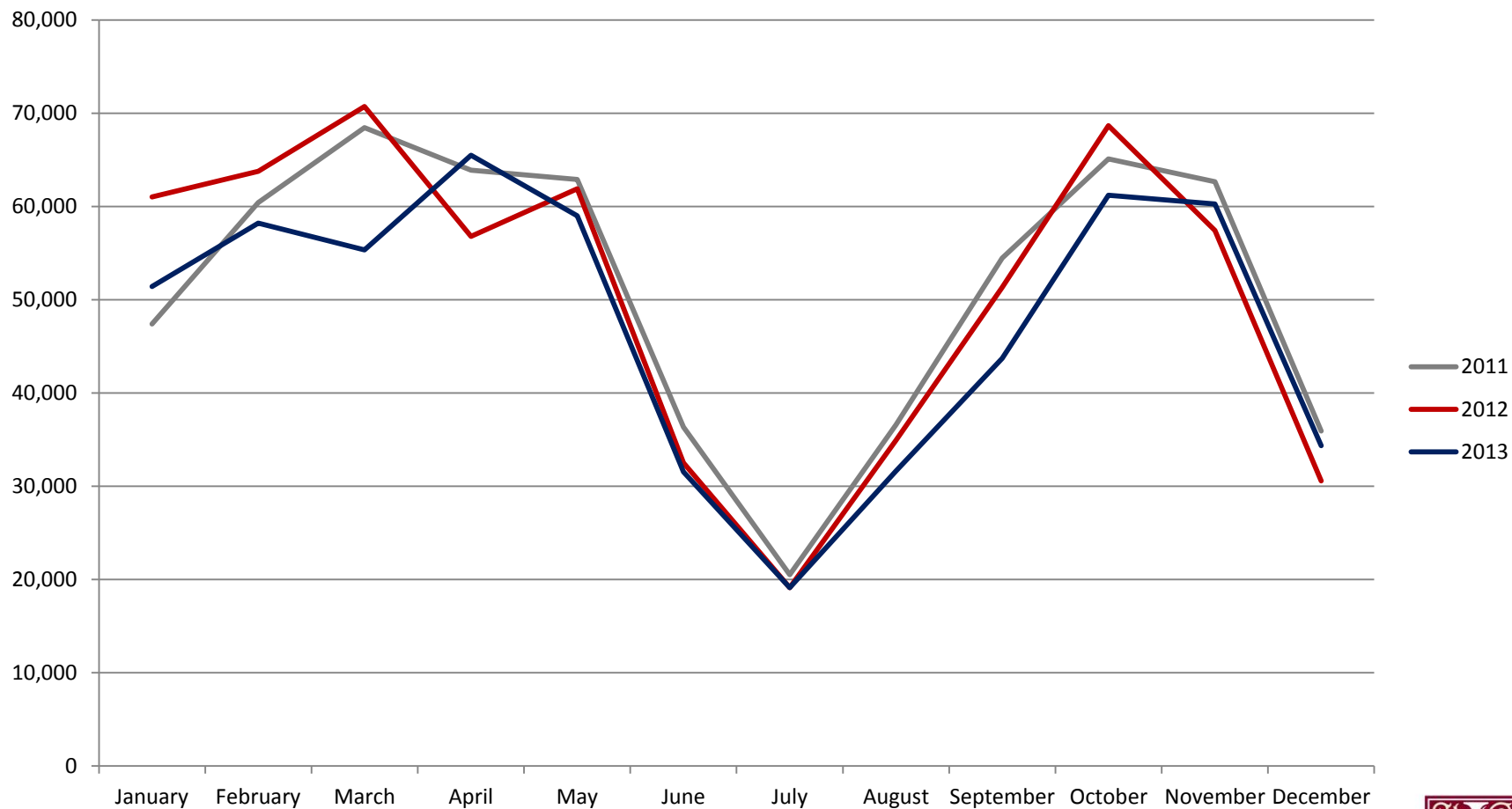CRIStin participation as compared with top* ranking European Institutions

Legend:
- Top European Institutions
- CRIStin

Total Participants in CRIStin: 50

ACCESS TRENDS

COUNTER CR1 JSTOR accesses among participants in CRIStin

SESSIONS REFERRER SOURCES AMONG CRISTIN PARTICIPANTS

## 2013 top 10 referrers measured by the number of JSTOR sessions

scholar.google.no	68,267
www.jstor.org	57,111
www.google.no	46,555
sfxeu09.hosted.exlibrisgroup.com	21,053
www.uio.no	15,827
www.google.com	13,430
scholar.google.com	10,867
www.sv.uio.no	8,229
nyweb4.uio.no	5,024
www.childwatch.uio.no	4,801

Referrers *reflect the origin or referring URI associated to a link in to JSTOR*
Sessions referrers show the number of sessions associated to each source of traffic to the JSTOR platform
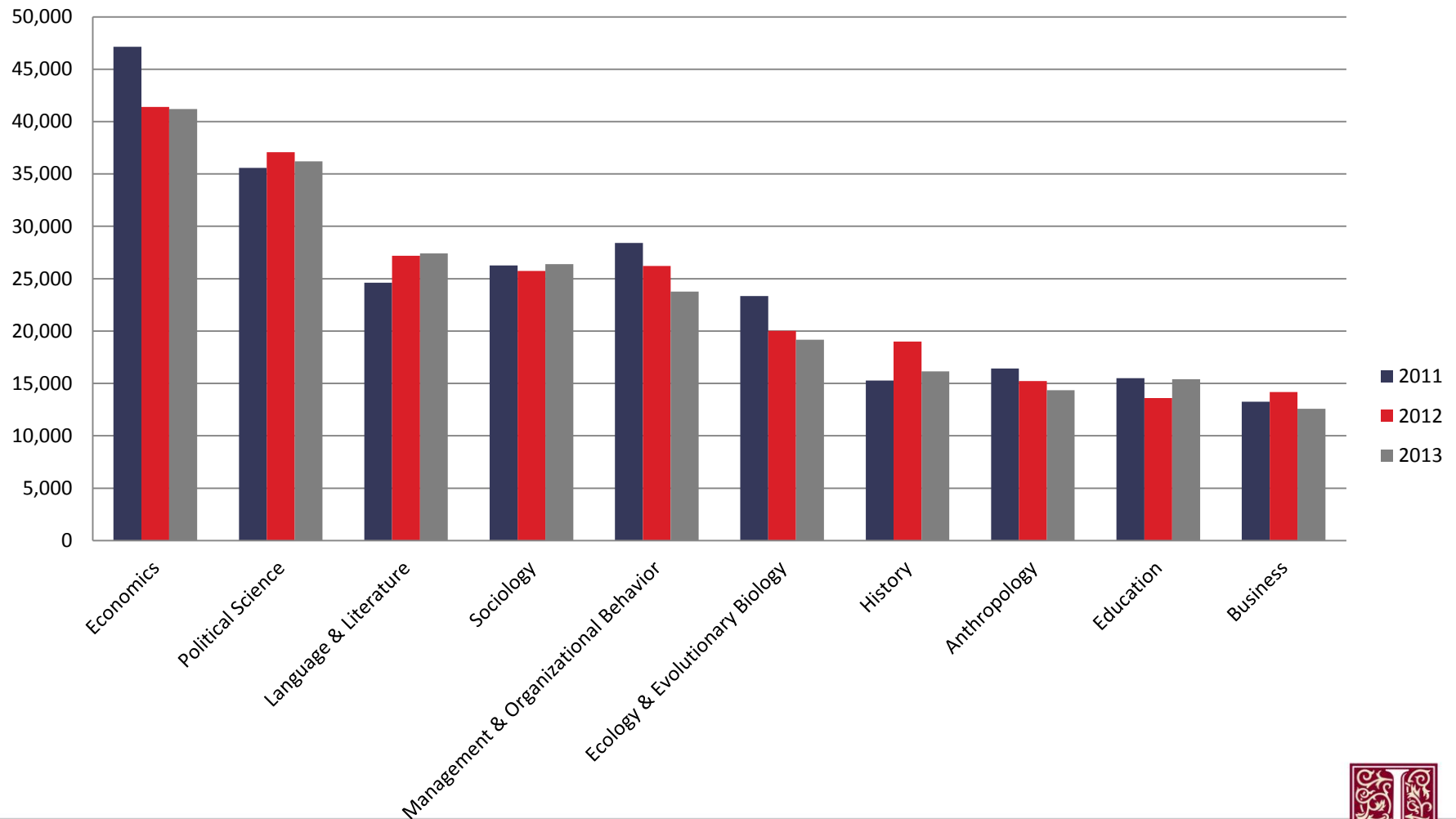*A full list of referrers is available upon request*

ARCHIVE USAGE BY PUBLISHER

Accesses among participants in CRIStin
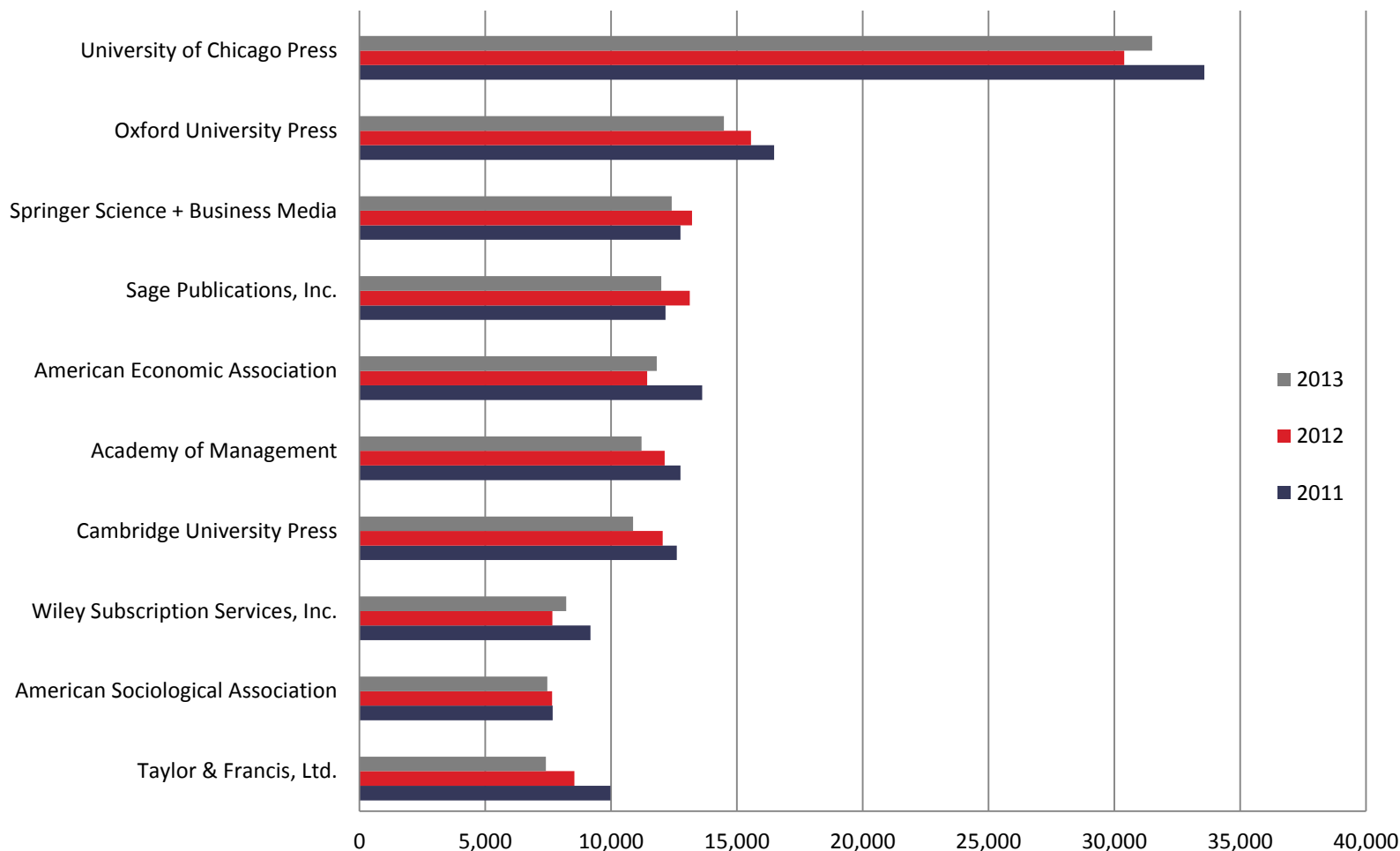
ARCHIVE USAGE BY DISCIPLINE

Accesses among participants in CRIStin

JOURNALS WITH MOST USAGE IN ARCHIVE

2013

Journal	# Accesses	Discipline	Publisher	CSP Turnaways
American Economic Review	7,814	Economics	American Economic Association	0
Academy of Management Review	6,321	Management & Organizational Behavior	Academy of Management	0
American Political Science Review	5,296	Political Science	American Political Science Association	0
American Journal of Sociology	5,152	Sociology	University of Chicago Press	1,449
Journal of Marketing	4,910	Marketing & Advertising	American Marketing Association	0
Administrative Science Quarterly	4,900	Management & Organizational Behavior	Sage Publications, Inc.	0
Journal of Political Economy	4,520	Economics	University of Chicago Press	1,159
American Sociological Review	4,441	Sociology	American Sociological Association	0
Academy of Management Journal	3,843	Management & Organizational Behavior	Academy of Management	0
Econometrica	3,634	Economics	Econometric Society	0
Journal of International Business Studies	3,326	Business	Palgrave Macmillan Journals	0
Science	3,170	General Science	American Association for the Advancement of Science	0
American Naturalist	3,118	Ecology & Evolutionary Biology	University of Chicago Press	1,824
Ecology	2,975	Ecology & Evolutionary Biology	Ecological Society of America	0
Journal of Consumer Research	2,714	Marketing & Advertising	University of Chicago Press	1,135
Journal of Finance	2,670	Finance	American Finance Association	0
Foreign Affairs	2,542	Political Science	Council on Foreign Relations	0
International Organization	2,399	Political Science	Cambridge University PressMIT PressUniversity of Wisconsin Press	0
Journal of Economic Perspectives	2,278	Economics	American Economic Association	0
Journal of Marketing Research	2,267	Marketing & Advertising	American Marketing Association	0

ARCHIVE TURNAWAYS BY DISCIPLINE

Turnaways among participants in CRIStin
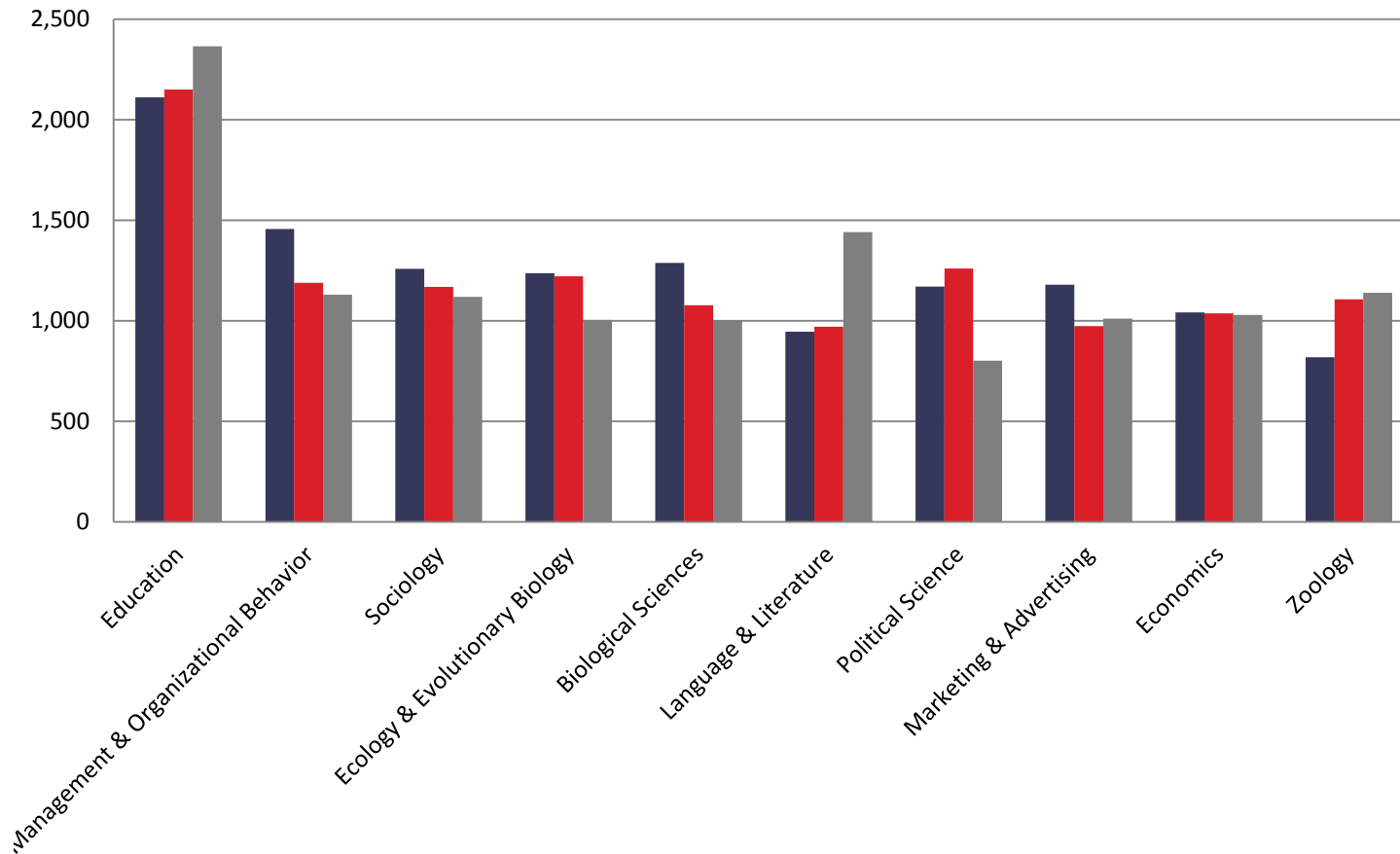
Top 10 Disciplines in Archival Usage:
1. Economics
2. Political Science
3. Language & Literature
4. Sociology
5. Management & Organizational Behavior
6. Ecology & Evolutionary Biology
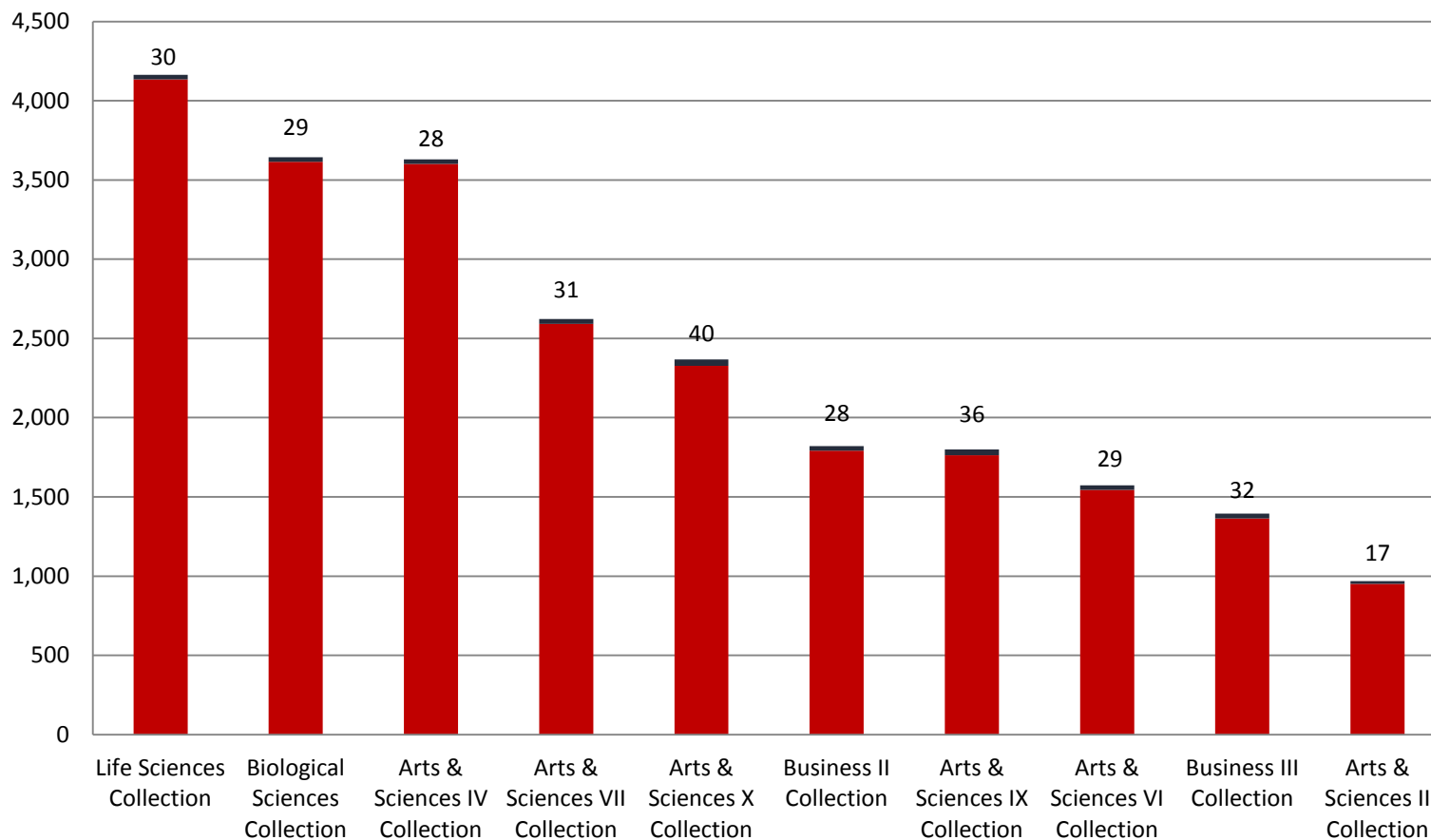7. History
8. Anthropology
9. Education
10. Business

ARCHIVE COLLECTION TURNAWAYS

Turnaways recorded in 2013 among participants in CRIStin

Life Sciences

161 titles in ecology, botany, plant sciences, conservation, paleontology, zoology, general science, epidemiology, nursing and health sciences

» JSTOR's largest collection of journals in the field sciences, and broad coverage of the health sciences.

» Comprises 160 journals and 8 million pages, spanning more than 340 years of science history and research in the sciences. Disciplines include aquatic science, botany, developmental & cell biology, ecology, paleontology, and zoology.

» Notable titles include:
  ▪ American Naturalist
  ▪ American Journal of Nursing
  ▪ Journal of Cell Biology
  ▪ Radiation Research
  ▪ British Medical Journal

» Current issues are available for 10 titles

Arts & Sciences IV
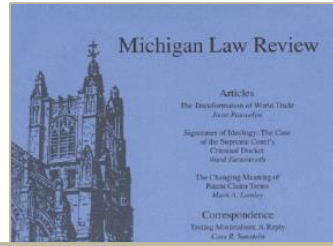
112 titles in Law, Psychology, Public Policy & Administration, Business, and Education

» Titles represent more than 150 years of scholarly publishing

» Includes the largest group of Law titles in JSTOR including the *Harvard Law Review* founded in 1887 as well as interdisciplinary journals such as the *Human Rights Quarterly* and the *Law & Society Review*.

» Contains a strong cluster of management journals, with influential titles such as the *Academy of Management Journal* and the *Academy of Management Review* as well as interdisciplinary business journals such as *Administrative Science Quarterly and Accounting Review*.

» Features education and psychology titles such as Child Development and the American Journal of Psychology.
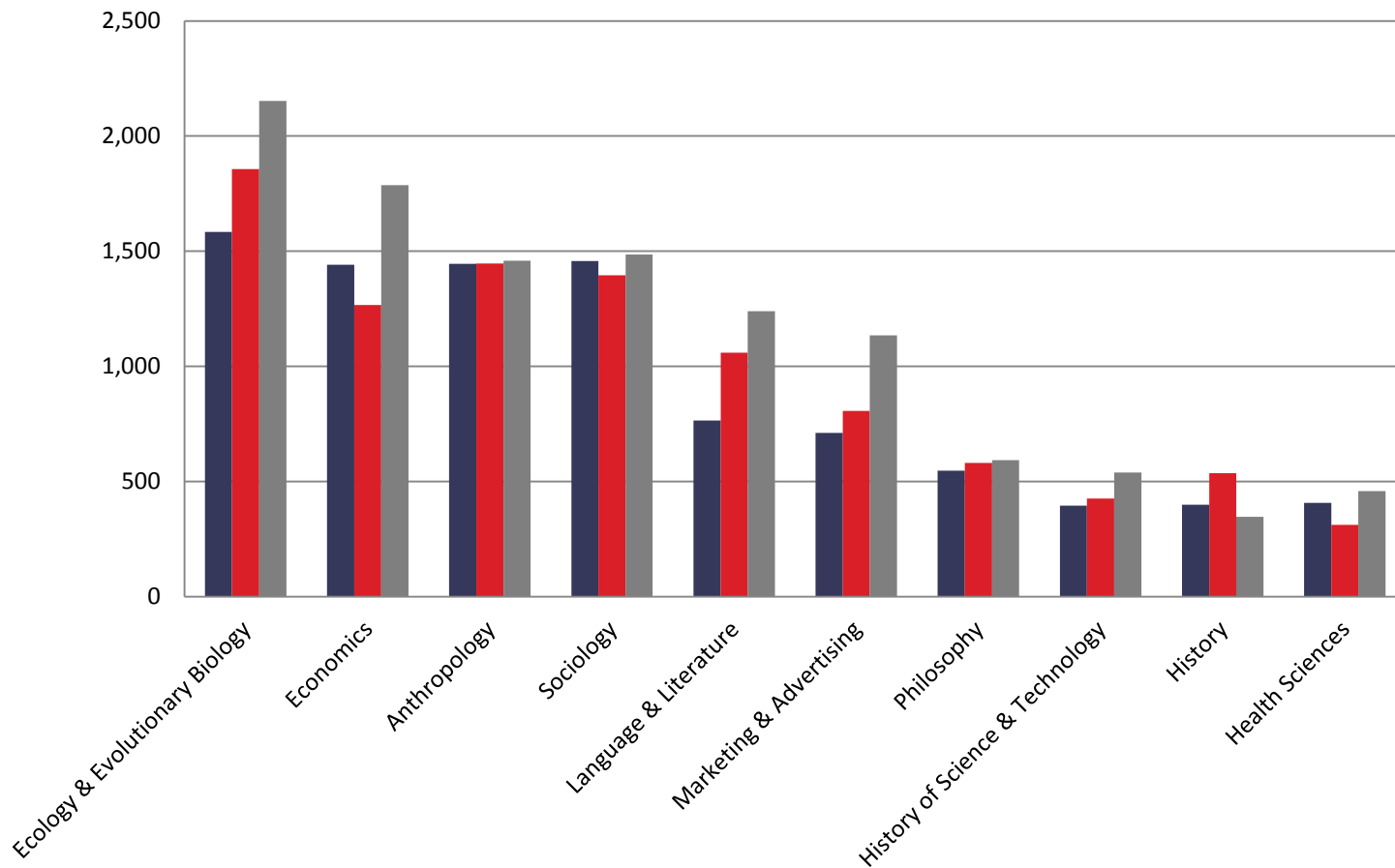
» Current issues are available for 12 of these titles

EFFECTS OF LICENSING ARCHIVE COLLECTIONS

Turnaways to and subsequent usage of Arts & Sciences VIII at institutions who added the collection in December 2012
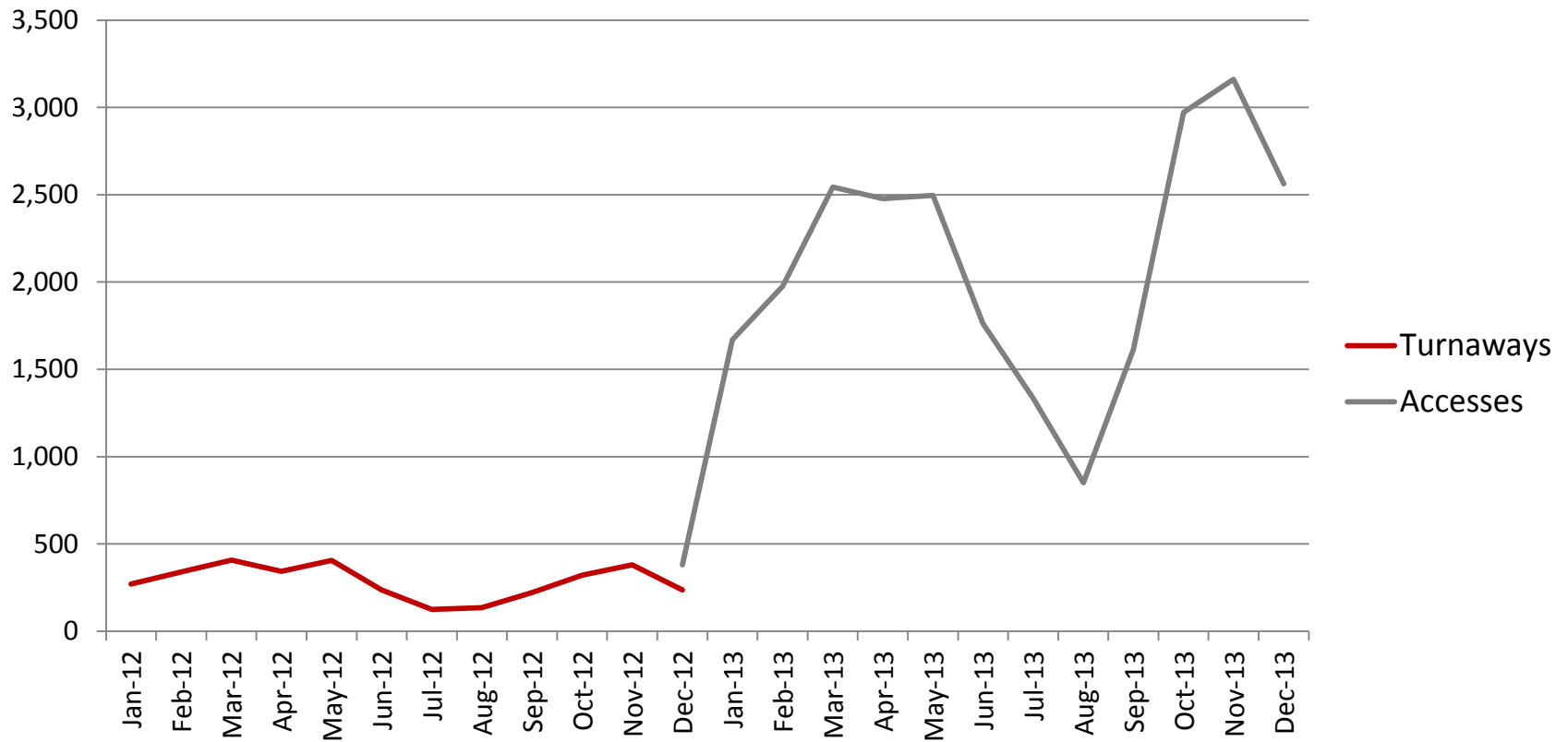
CURRENT SCHOLARSHIP PROGRAM - USAGE

Accesses to current issues among participants in CRIStin

Top 10 Disciplines in Archival Usage:

1 Economics
2 Political Science
3 Language & Literature
4 Sociology
5 Management & Organizational Behavior
6 Ecology & Evolutionary Biology
7 History
8 Anthropology
9 Education
10 Business

Chart categories (x-axis): Ecology & Evolutionary Biology, Economics, Anthropology, Sociology, Language & Literature, Marketing & Advertising, Philosophy, History of Science & Technology, History, Health Sciences

Legend: 2011, 2012, 2013

CSP JOURNALS WITH HIGHEST TURNAWAYS

Among CRIStin participants in 2013

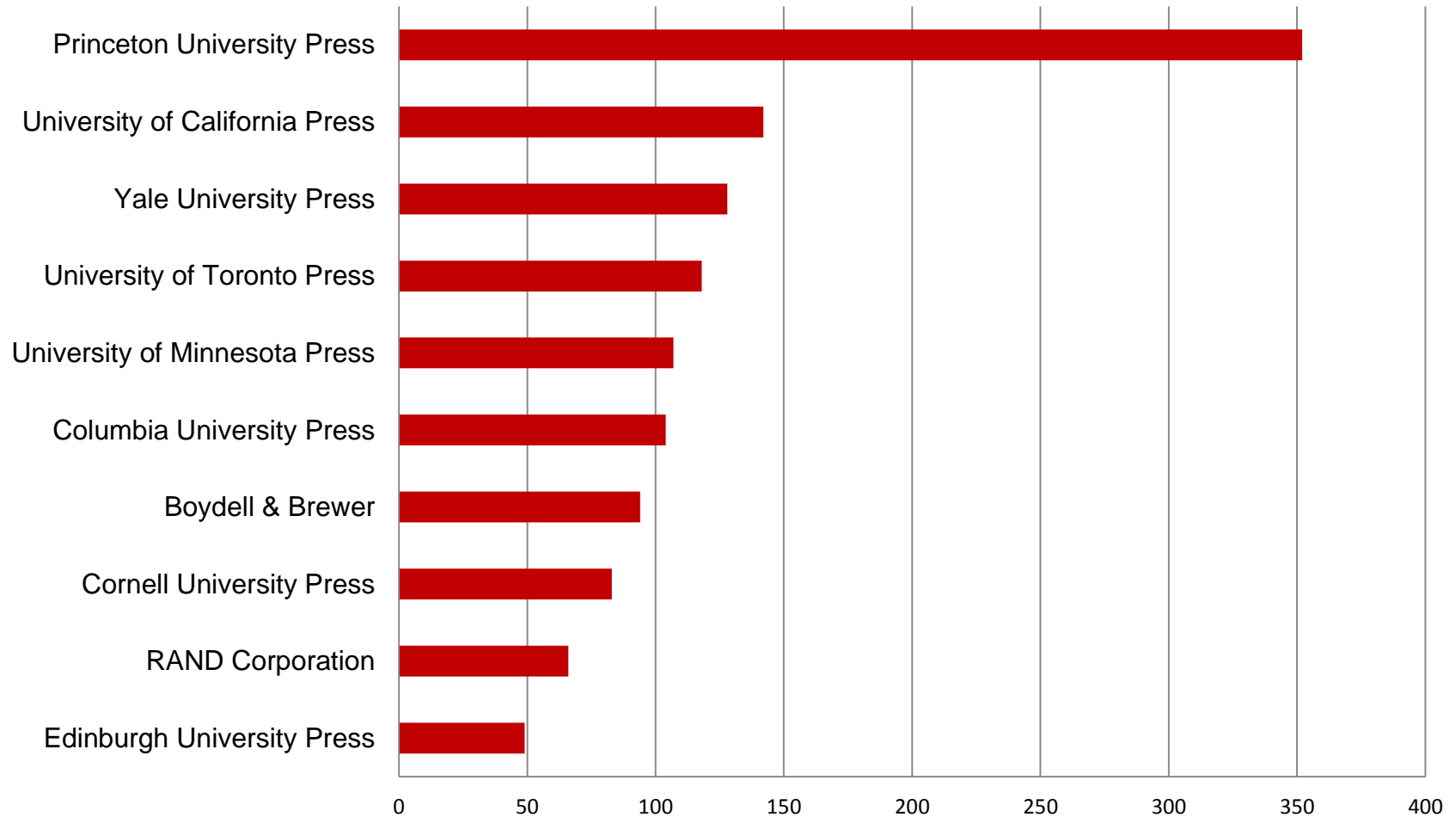| Journal	Turnaway	Publisher	Discipline	Corresponding Backfile Usage
American Naturalist	1,825	University of Chicago Press	Ecology & Evolutionary Biology	3,136
Current Anthropology	1,468	University of Chicago Press	Anthropology	2,092
American Journal of Sociology	1,455	University of Chicago Press	Sociology	5,180
Journal of Political Economy	1,160	University of Chicago Press	Economics	4,561
Journal of Consumer Research	1,127	University of Chicago Press	Marketing & Advertising	2,726
Ethics	596	University of Chicago Press	Philosophy	1,134
Infection Control and Hospital Epidemiology	460	University of Chicago Press	Health Sciences	406
Comparative Education Review	431	University of Chicago Press	Education	544
Journal of Labor Economics	425	University of Chicago Press	Economics	520
Critical Inquiry	392	University of Chicago Press	Language & Literature	1,502
Signs	381	University of Chicago Press	Language & Literature	1,126
China Journal	336	College of Asia and the Pacific, The Australian National University	Asian Studies	291
Quarterly Review of Biology	326	University of Chicago Press	Ecology & Evolutionary Biology	468
Philosophy of Science	323	University of Chicago Press	History of Science & Technology	703
Journal of Modern History	216	University of Chicago Press	History	606
Journal of Geology	210	University of Chicago Press	Geography	825
American Journal of Archaeology	202	Archaeological Institute of America	Archaeology	731
Journal for Research in Mathematics Education	179	National Council of Teachers of Mathematics	Education	1,367
Isis	169	University of Chicago Press	History of Science & Technology	521

2013 BOOK TOC VIEWS BY DISCIPLINE (TOP 10)

2013 - Book Table of Content (ToC) views among participants in CRIStin
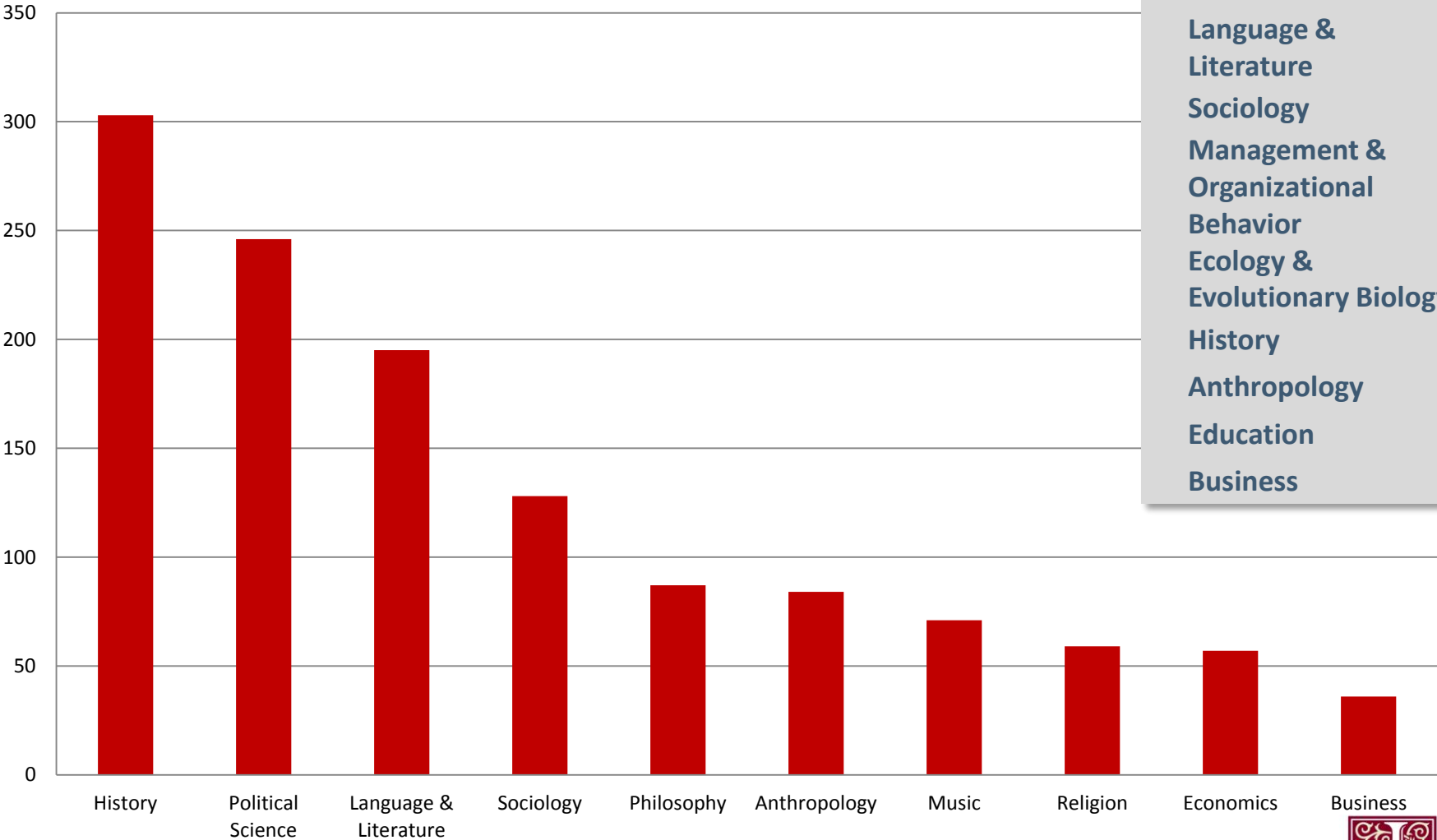
Top 10 Disciplines in Archival Usage:
- Economics
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- Language & Literature
- Sociology
- Management & Organizational Behavior
- Ecology & Evolutionary Biology
- History
- Anthropology
- Education
- Business

2013 BOOK TOC VIEWS BY PUBLISHER (TOP 10)

Publisher	Views
Princeton University Press	352
University of California Press	142
Yale University Press	128
University of Toronto Press	118
University of Minnesota Press	107
Columbia University Press	104
Boydell & Brewer	93
Cornell University Press	83
RAND Corporation	66
Edinburgh University Press	48

TOP 10 BOOK TITLES WITH HIGHEST TOC VIEWS

2013

Title	Publisher	Discipline	TOC Views
Armed Martial Arts of Japan	Yale University Press	History	19
The Cistercians in the Middle Ages	Boydell & Brewer	History	7
New Battlefields/Old Laws	Columbia University Press	Political Science	7
EU Civilian Crisis Management	RAND Corporation	History	6
Interpreting Music	University of California Press	Music	6
Democratization in the Arab World	RAND Corporation	Political Science	6
The Violence of Pity In Euripides' "Medea"	Cornell University Press	Language & Literature	6
Einarr Sk·lason's Geisli	University of Toronto Press	Language & Literature	6
Universal Human Rights in Theory and Practice	Cornell University Press	Political Science	6
The Absolute Artist	University of Minnesota Press	Art & Art History	5

BOOKS AT JSTOR PROGRAM OVERVIEW

High-quality academic ebooks

» Books at JSTOR includes more than 24,000 titles from over 50 leading scholarly publishers, and new titles are added every week

Seamless integration with journals

» Books, journal articles, and books reviews are cross-searchable and linked to make research faster, easier, and more effective

» Over 15,000 titles available in our unlimited-user model ensuring optimal user experience: DRM-free downloads that never expire

Savings on every title

» Institutional savings in recognition of participation in JSTOR

» Consortium and volume discounts

Facilitated discovery and access

» Free MARC records; full text metadata provided to Discovery Services

» Terms & Conditions include a provision for ILL of book chapters

Purchase options suit library workflows

» Demand Driven Acquisitions (DDA), discounted pre-defined and custom subject collections, "pick and mix" title by title selection

PARTICIPATING PRESSES

American School of Classical Studies at Athens	Instituo de Estudios Peruanos	Society of Biblical Literature
American Schools of Oriental Research	IT Governance	University of California Press
Amsterdam University Press	Liverpool University Press	University of Georgia Press
Australian National University E-Press	Marcial Pons Ediciones de Historia S.A.	University of Hawaii Press
Austrian Academy of Sciences	Mathematical Association of America	The University of Illinois Press
Boydell and Brewer	McGill-Queen's University Press	University of Massachusetts Press
Brookings Institution Press	Michigan State University Press	The University of Minnesota Press
Catholic University of America Press	MIT Press	The University of North Carolina Press
Carnegie Endowment for International Peace	Modern Humanities Research Association	University of Ottawa Press
Central European University Press	NewSouth Books	University of Pennsylvania Press
Columbia University Press	Ohio University Press	University of Pittsburgh Press
Cornell University Press	Open Book Publishers	University Press of Colorado
Edinburgh University Press	Penn State University Press	The University of Texas Press
Georgetown University Press	Princeton University Press	University of Toronto Press
Harvard University Press	Purdue University Press	University Press of Kentucky
Hebrew Union College Press	RAND Corporation	University Press of Mississippi
Hong Kong University Press	Russell Sage Foundation	Yale University Press
INSTAP Academic Press	Rutgers University Press	

INTEGRATED SEARCH RESULTS

TABLE OF CONTENTS

JSTOR
A History

ROGER C. SCHONFELD

Publication Date: February 2012
Published by: Princeton University Press
eISBN: 978-1-4008-4311-4

Stable URL: http://www.jstor.org/stable/j.ctt7s6z3

Social Sciences - Library Science

Search for book reviews on JSTOR

Book Description
Ten years ago, most scholars and students relied on bulky card catalogs, printed bibliographic indices, and hardcopy books and journals. Today, much content is available... (read more)

MOST RELEVANT CHAPTERS

A JSTOR Time Line

Your search terms occurred **39** times in this chapter

... A **JSTOR** Time Line Note: references at the end of each listing are to chapter numbers. 1989 Origins of the DIRECT project, with principal investigator Frank and programmers Alexander and Peters (3). March 1991 Elsevier agrees to participate in what would become TULIP (3). 1991 First WWW browser released on the ...

Download Chapter

A More Thoroughly Professionalized OperationSEPTEMBER 1996–DECEMBER 1997

Your search terms occurred **257** times in this chapter

... C H A P T E R 9 A More Thoroughly Professionalized Operation SEPTEMBER 1996–DECEMBER 1997 The last several chapters have followed the gradual evolution of **JSTOR** away from its Mellon origins. In chapter 6, we saw that Bowen and Guthrie explored the terrain of scholarly communications and fo- cused ...

Download Chapter

TABLE OF CONTENTS

SUBJECT COLLECTIONS

Pre-defined subject collections in 13 high-use disciplines

- Business & Economics
- History
- Education
- Law
- Political Science
- Science and Technology
- Sociology
- Language & Literature
- Film Studies
- Religion
- Philosophy
- Music
- Archaeology

| Publisher	Language & Literature (Set 1)	Language & Literature (Set 2)
Boydell & Brewer	22	29
Cornell University Press	1	
Edinburgh University Press	16	7
Georgetown University Press		1
Hong Kong University Press		2
Modern Humanities Research Association	4	6
Pennsylvania State University Press	1	5
Princeton University Press		1
Rutgers University Press		4
University of Pennsylvania Press		19
University of Toronto Press	1	8
University Press of Colorado		11
University Press of Kentucky	6	1
University Press of Mississippi	13	5
Yale University Press	7	
Total Number of Titles	**71**	**99**

DEMAND-DRIVEN ACQUISITIONS (DDA)

In the DDA model, purchases are determined by patron usage

- » Institution builds a profile based on parameters such as publishers, discipline, publication date, maximum price, or access model
- » DDA corpus of titles is activated and users discover and access content naturally and seamlessly
- » Books purchases are triggered when usage reaches either six chapter views or four chapter downloads
- » Once a title is triggered, the library owns and has perpetual access to the ebook and the institution's deposit account is debited the price of the title
- » All usage below the purchase trigger is free

EBOOK USAGE PATTERNS WITH ARCHIVE COLLECTIONS
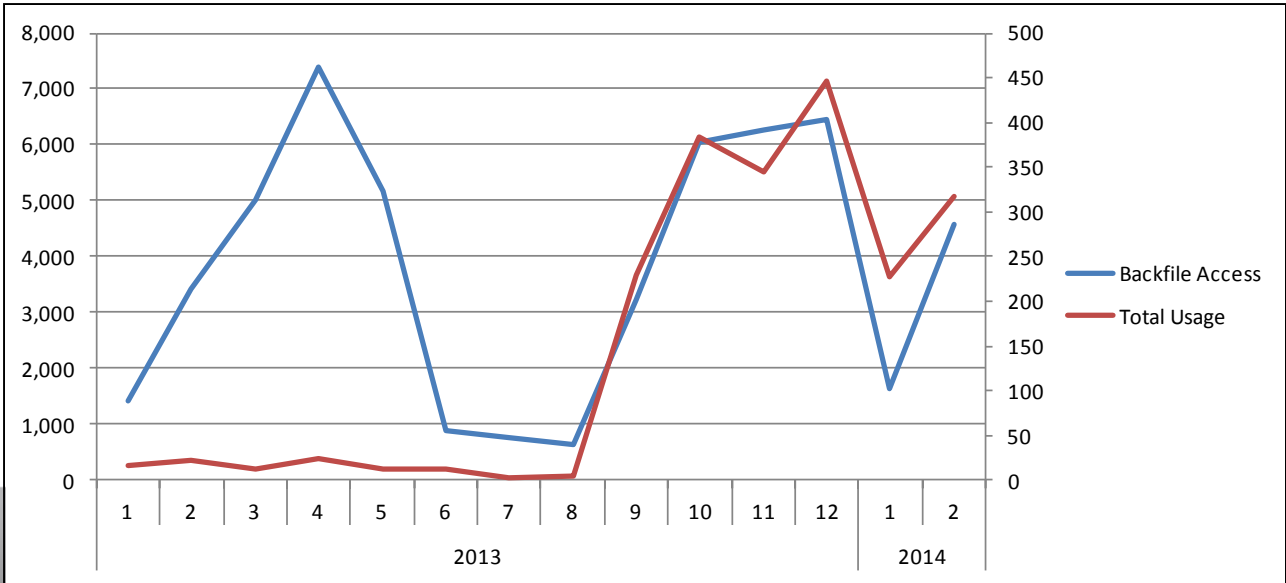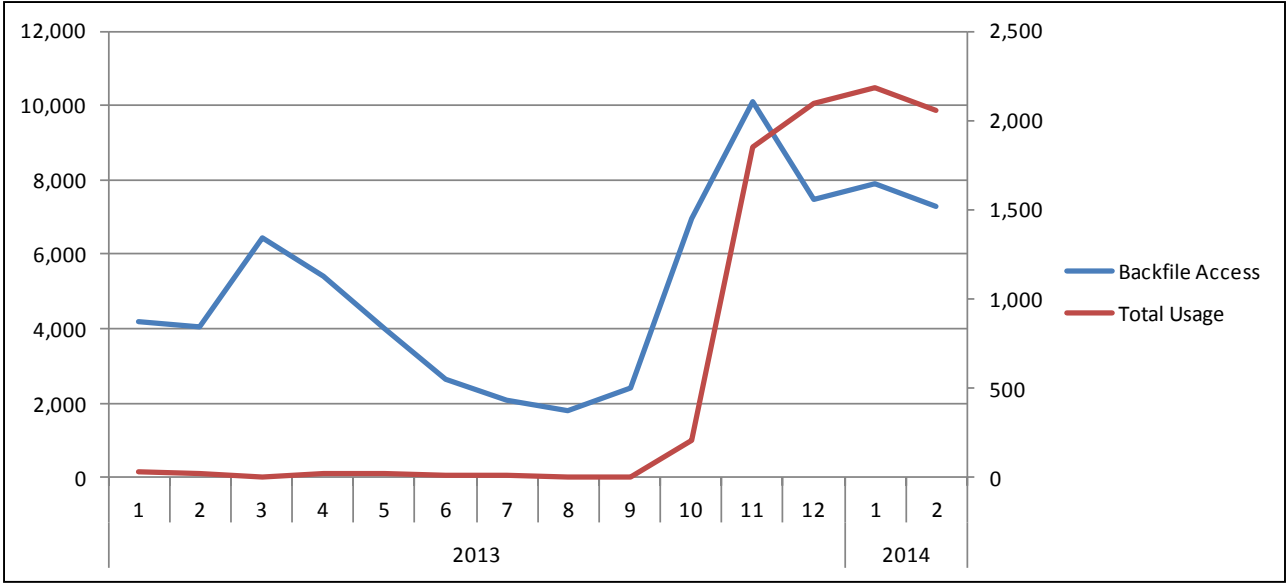
ADDRESSING CONCERNS ABOUT DDA

Library Concerns with DDA

» No library mediation for titles that will be purchased
- **Answer: Library can build a custom profile to create an initial corpus that is submitted for approval**

» Unable to determine how quickly they will go through the funding in their deposit account
- **Answer: Average spend expected over a 12 month period is less that $4,300 USD.**

» Concerned about overlap with previously purchased titles
- **Answer: JSTOR will provide a holdings comparison based on the library holdings against titles available from Books at JSTOR**

ADDRESSING CONCERNS ABOUT DDA

Library Concerns with DDA

» Concerned about the individual cost of books purchased

- **Answer: Libraries set price limits and remove expensive titles from their DDA corpus. With the inclusion of the JSTOR savings, the average cost purchased through the program was $46 USD.**

» Concerned about books being triggered for purchase that will have little usage

- **Answer: Books being triggered for purchase are in high-use disciplines, assuring continued discovery and usage**.

» Unsure of whether established triggers are a good indicator of demand; are they too high or too low?

- **Answer: Institutions in DDA have accessed 617 titles with only 46 titles triggered for a purchase. Over 10% of eBooks made available in DDA were accessed, with less than 1% triggered for purchase.**

RESULTS OF DDA

Data Summary

» Average cost per title triggered for purchase: $46 USD

» Average spend per month: $360 USD

» Estimated average annual spend: $4,320 USD

» Average number of eBooks in corpus: 6,110

» Average number of titles accessed: 617

» Average number of total uses of eBooks: 2,207

- Average number of chapter views: 556
- Average number of chapter downloads: 376
- Average number of eBooks purchased: 46

RESULTS OF DDA

What We Have Learned

» Archive usage and the number of available books drives higher overall eBook discovery and usage across all institutions regardless of JSTOR Classification.

» There was higher usage and more purchases triggered when eBooks were promoted within the library to end users.

» There was a high level of discovery and usage of the titles loaded for access on the platform with a small percent of overall titles triggering a purchase.

BOOKS AT JSTOR: LATEST REVIEWS

LIBRARYJOURNAL

"Having an extensive database of articles and books integrated into a single search and delivery system is marvelous. JSTOR has created a system that makes it very easy to find different kinds of pertinent material and then access it quickly. I do love having the book reviews in JSTOR immediately linked into each individual title.... **This is one e-resource that will certainly be popular.**"

—*Cheryl LaGuardia, Harvard University*

CHOICE
CURRENT REVIEWS FOR ACADEMIC LIBRARIES

"Providing high quality, full-text academic content is at the core of what JSTOR does, and this product is no exception. The caliber, availability, and accessibility of e-book titles in this database are excellent, and licensing models and pricing are fair. **Recommended.**"

—*L. J. Frederiksen, Washington State University*

Thank You

Colleen Campbell
Director, Institutional Participation and Strategic Partnerships – Europe
Colleen.Campbell@IthakaInternational.org